**PERFORMANCE AFTERMARKET PUBLICATIONS INC.**
1575 S. Valley Vista Dr., Diamond Bar, Calif. 91765
909/860-2961 • Fax 909/860-1709
E-mail: adsales@semanews.com

# CRASSWELLER MEDIA SPACE ORDER CONTRACT

☐ **New** ☐ **Revised**

**Invoice billed to:** ☐ **Advertiser*** ☐ **Agency***

***International advertiser must pay by credit card. Credit card authorization attached.**

**PUBLICATION: *SEMA NEWS*** **DATE:**

| **Advertiser** | | **Agency** | |
|---|---|---|---|
| Contact | | Contact | |
| Address | | Address | |
| City | State | City | State |
| Zip | Country | Zip | Country |
| Phone | | Phone | |
| Fax | | Fax | |
| E-mail | | E-mail | |
| Website | | Website | |

☐ New advertiser address ☐ New agency address

Advertising materials contact:
Name: _____
Phone: _____ Fax: _____

| Issue | Size/Shape/Color | Rate (Gross) | Net Rate | Pick-up or New |
|---|---|---|---|---|
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**Frequency:** ☐ 1x ☐ 3x ☐ 6x ☐ 9x ☐ 12x ☐ **SEMA Member** ☐ **Nonmember**

If new advertising material is not received prior to ad material closing date, the publisher reserves the right to pick up the most recent (same size and color) advertisement placed in *SEMA News*. The above schedule of advertising space is in accordance with the terms and provisions of *SEMA News* rate card with which I/we are familiar and which automatically shall become a part of this agreement. I understand that you will bill me for any production costs incurred in addition to the space charge listed on your current rate card.

**Please select from the following categories you wish to receive info from:**

- ❑ A Accessories
- ❑ B Air Conditioning
- ❑ C Audio, Security & Mobile Electronics
- ❑ D Body Shop Service/Repair
- ❑ E Brake System Components
- ❑ F Business Management Hardware/Software
- ❑ G Chemical & Lubricants
- ❑ H Clothing/Memorabilia
- ❑ I Emissions Control
- ❑ J Engines & Engine Parts
- ❑ K Machine Shop Equipment
- ❑ L Motorcycle Parts & Accessories
- ❑ M Off Road Parts & Accessories
- ❑ N Paint, Body & Equipment
- ❑ O Performance Marine
- ❑ P Performance Parts/Accessories
- ❑ Q Racing Products
- ❑ R Replacement Parts
- ❑ S Restyling/Ground Effects
- ❑ T RV Parts & Accessories
- ❑ U Safety Equipment
- ❑ V Specialty Equipment
- ❑ W Tires/Wheels
- ❑ X Tools/Service Equipment
- ❑ Y Transmission (Automatic & Manual)
- ❑ Z Truck Parts/Accessories
- ❑ AA Specific Products (describe)

☐ **Pre-payment amount $** _____
All new advertisers must prepay their first ad in advance of the materials due date.

☐ **Credit application attached.**

☐ **Credit card authorization attached.**

☐ **Production needed.**
Please quote. See attached sheet.

☐ **Special position request.**** _____
**Publisher is not responsible for position request fulfillment other than a premium position.

Publisher reserves the right to increase the rate for past issues if the number of contracted ads are decreased.
Terms: Net 10 days from date of invoice issued on 25th of month.

**Additional Instructions:**

_____

_____

_____

**FAX SIGNED CONTRACT BACK TO 909/396-4981.**

_____
**Must be signed by advertiser or agency**

_____
**Please print name**

_____
**Date**

Any revision or adjustment must be sent on this form and be noted as REVISION 1 or 2, etc. Each separate form will be retained in permanent advertiser files, so please remember to use one sheet per revision.